



A MILESTONE



FROMKIN BROTHERS

..... ● ● ● ●
FOUR GENERATIONS OF FROMKINS **THANK YOU**
FOR HELPING US CELEBRATE THIS MILESTONE.
..... ● ● ● ●



• MOVED TO 300 SQ.FT. STOREFRONT ON LYONS AVE. IN NEWARK
(BERNARD FROMKIN)



• ORIGINAL HOUSE ACCOUNT—PRUDENTIAL

Our story begins in 1912 in Abraham Fromkin's Newark, NJ basement. It was his desire for the American dream, and a strong work ethic and drive that has sustained this company for the past 100 years.

Whether it was our first move "up" from a 300 square foot storefront office in Newark to our current 42,000 square foot headquarters in

Edison, NJ—four generations of the Fromkin family have defined and refined our tradition of quality, reliability and service. It is what has enabled us to prosper through the past century.

It is most important to our organization to offer a heartfelt thank you to all our current and former employees, and the many trusted vendors and suppliers that have played such an enormous part in



• THE COMPANY WAS FOUNDED BY ABRAHAM FROMKIN



• MOVED TO 3,000 SQ.FT. OFFICE IN ROSELLE PARK



• MOVED TO 5,000 SQ.FT. OFFICE IN LINDEN



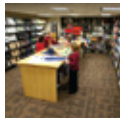
• COMPANY MOVED TO SOUTH PLAINFIELD



• MOVED TO CURRENT 42,000 SQ.FT. OFFICE IN EDISON

our success. To our loyal clients past, present and future, we are truly grateful for your patronage, for without it none of what we have achieved would have been possible.

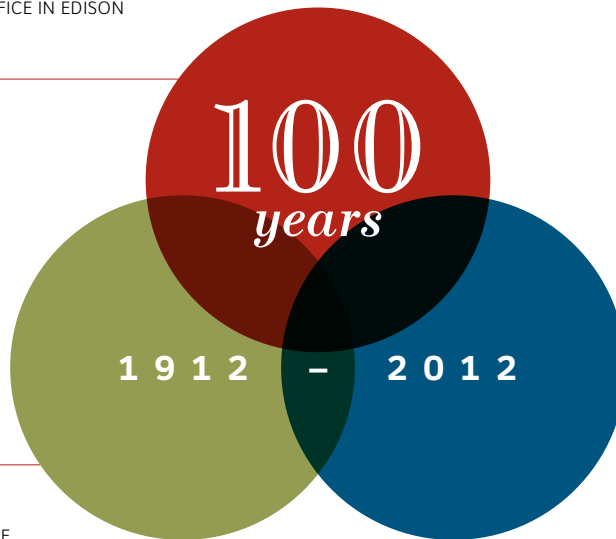
What was true back in 1912 is still true today. We take great pride in putting the Fromkin Brothers name on all of our projects and look forward to the challenges that are sure to come before us.



• ACQUIRED ACCOUNTS—EXXON, GM, AND CHUBB



• RESTORED EINSTEIN OFFICE



In the spirit of gratitude for all the brave men and women who put so much on the line for us, we are dedicating our 100 year celebration by giving back to all who serve in our armed forces.

We will be contributing, as well as collecting donations, to provide assistance to our active and returning troops. Whether it's comfort packages shipped to the battlefield, help for injured soldiers returning home, or support for their families, we are asking for your contribution to help honor and assist our New Jersey soldiers. To our valued clients and vendors, all of us at Fromkin Brothers thank you for your support in making this anniversary possible, and hope you will consider joining us in our effort.



Helps our troops currently in active duty overseas.



Provides transitional assistance to returning veterans.



Supports the families of service members.

Thank You

..... ● ● ● ●

Our centennial celebration includes a thank you
to all who helped make this anniversary possible.

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If you would like to contribute, please fill out the card below and mail to:
Fromkin Brothers, Inc. • P.O. Box 6678 • Edison, NJ • 08818-6678

I will be donating to:

- OPERATION JERSEY CARES** (Please make checks payable to Operation Jersey Cares, Inc.)
- G.I. GO FUND** (Please make checks payable to G.I. Go Fund)
- HOME FRONT HEARTS** (Please make checks payable to Home Front Hearts, Inc.)

Gifts are tax-deductible. Enclosed is my gift of \$ _____

Name _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Yes, I wish to receive emails on the result of my donation.

We thank you for your contribution.

